



Federal Jury Clears Leading Homeopathic Flu Remedy Manufacturer in Class Action Trial

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On June 16, in a class action of importance to producers, marketers, and sellers of homeopathic products, a federal jury in the false advertising trial of Lewert v. Boiron, Inc., et al., Case No. 2:11-cv-10803 (Boiron) rejected claims that Boiron Inc.'s homeopathic flu treatment was nothing more than a sugar pill, and ruled that Boiron did not mislead consumers into buying a remedy that did not provide relief as advertised.

Read the Client Alert here.

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